

GeneGIS GI: the new Italian solution provider in the Geo ICT sector

Created from the merger of four important companies, GeneGIS GI (Geographical Intelligence) offers the skills of more than 100 professionals and experience on an international scale.

Milan, 20 /11 / 2017 – GeneGIS GI is the name of the new Italian solution provider in the Geo ICT sector.

Created from the merger of four companies – Gesp, GeosLab, Gisitalia, Ise-Net, active in Geographical Information Systems (GIS), territorial planning, geodata processing and software development – GeneGIS GI provides **scalable solutions depending on the type of geographical data required by customers**: from the acquisition of raw data, processing and integration, through to the development of bespoke software applications.

*“The acronym **GI** stands for **Geographical Intelligence**,” explains the company’s **CEO Giovanni Maria Casserà**, “and underlines our focus on an area of technical expertise based on full understanding of geographical data. GeneGIS GI combines an innovative vision, the ability to provide specialised IT services through end-to-end web platforms using a ‘software as a service’ approach, and, above all, extensive experience in developing solutions based on any platform, proprietary or open source. Our offer addresses a highly dynamic market, which will be worth 14.62 billion dollars in 2020 and has an estimated annual growth rate of 11.4%.”*

GeneGIS GI has capitalisation of more than one million euro and a team of over one hundred specialised engineers and developers. It provides solutions for a variety of sectors: **energy & utilities, telecommunications, environment, cultural heritage, logistics & transport, public authorities.**

In addition to custom projects for specific customer needs, GeneGIS GI offers advanced turnkey solutions in a number of areas. These solutions include **roots**, for logistics, fleet management and goods/vehicle track and trace; **VAMP**, for shipping traffic monitoring; **LEMO**n, an app that turns smartphones and tablets into geographical surveying devices.

The companies that form GeneGIS GI today have collaborated with multinational energy players, leading Italian software houses, and many regional government agencies in Italy. Key international projects include work with **Frontex**, the European border and coast guard agency, of which GeneGIS GI is the only Italian provider of Geo ICT services, and with government agencies in **China, Mauritania, Kenya, Trinidad and Tobago, Guyana and Honduras.**

GENEGIS GI

GeneGIS GI was established in 2017 from the merger of four companies: **GESP**, a company specialised in the development of bespoke software solutions and geodata processing, **GEOSLAB**, active in 3D digital numerical cartography and territorial management solutions, **GISITALIA**, a provider of ESRI solutions for territorial planning, mobility and transport, and **ISE-NET**, a university spin-off from Turin Politecnico specialised in territorial and infrastructure monitoring using laser technology and UAV platforms.

The companies that make up GeneGIS GI today have worked in more than **20 countries in 4 continents**, managing over **600 projects** for local and central government agencies and for leading private players on the utilities, infrastructure and telecommunications markets.

GeneGIS Gi has offices in **Milan, Turin, Bologna and Benevento**. The parent GeneGIS Holding has offices in Amsterdam, Geneva and Lugano.

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